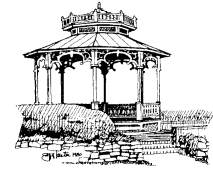


# HERITAGE



Heritage Association of San Marcos Bi-Monthly Membership Newsletter

NovDec 2024



Since 1998, the Heritage Association has had an annual tradition of honoring two members: the HASM Member of the Year for their outstanding service to the Association and the Community Member of the Year for their outstanding service to the community. This is our way of honoring the many people in HASM and our community who have a heart for volunteering. This year's honorees were Jan Little, HASM Member of the Year and Wayne Kraemer, HASM Community Volunteer of the Year.



In 1976, the Landmark Committee was created to annually select up to four residential or commercial buildings at least 75 years old that are worthy of citation for preservation projects completed during the past 3 years. Landmark Awards are presented to the property owners at the annual meeting. The award consists of a bronze plaque to be affixed to the building. Pekka and Christine Rintala are recipients of the 2024 Landmark Award for the preservation of their residence at 923 Burluson.



The Veramendi Plaza Award of Honor was established in June 2000 to recognize a deceased member of the Heritage Association who made distinguished contributions to the association as well as our community. Polly Wright received the award having actively served as secretary and treasurer of the Heritage Board and on the city's Historic Preservation Commission. Her son, Mike Stripling, and his wife, Susan, attended the annual Heritage dinner to accept the award.

## HAPPY HOLIDAYS

The Annual Awards Dinner and Meeting on October 21st at Palmer's was another phenomenal success thanks to the organizational skills and keen eye for detail of Russell Clark, our President-Elect. Russell will be stepping down from the board at the end of this year. His years as creator and organizer of our annual meetings always produced a seamless evening.

A few other board members will be stepping down from the board in 2025. Thank you, Wayne Kraemer, By-Laws & Parliamentarian and more over the years, for your enthusiasm and leadership. Brian Olson, Director at Large, you are nothing less than a power house in everything you do. Bronwyn Sergi, your drive and guidance has been appreciated with every challenge and we know you'll be back in time. Sherry Baebler, you have worn so many hats in Heritage and we are grateful you are still chairing three demanding committees in 2025. Jeff Kester, the Riverwalk Committee and Veramendi Plaza Park were two of your passions. You were loved by all who knew you and you will be greatly missed.

The things we've accomplished this year make my heart glow. We worked diligently to finish restoration of the Charles S. Cock House Museum, hosted our 1st Mardi Gras event, plowed through our 1st Veramendi Garden Day, celebrated our 3rd Annual Easter Egg Hunt, paraded the streets of San Marcos with our 47th Annual Historic Tour of Homes, managed four History Happy Hours with speakers, and generated revenue through another Treasure Sale.

Our End-of-Year Sponsor Campaign has been spit polished brighter than a strand of Christmas tree lights. We are ready to approach our loyal sponsors with a Pledge Packet that will put smiles on everyone's face. Please be a part of our fundraising efforts by going online at [www.HeritageSanMarcos.org](http://www.HeritageSanMarcos.org) to download the Pledge Packet.

Heritage will celebrate it's 50th Anniversary in 2025 and we've worked harder than Santa's elves on a fabulous 2025 Calendar of Events that will thrill our community, our sponsors and every Heritage member. See the 2025 Calendar on page 2 and SAVE THE DATES!

Exciting news! The Cottage Kitchen will provide lunches on the first **Thursday** of selected months at \$10 per person throughout the year. Mark your calendars in February, March, April, May, September, October and November. They will be hosted by organizations and businesses through the direction of Linda Jalufka. If you are interested in hosting a **Thursday** lunch, please contact Linda Jalufka at 512-757-4850, [jalufka1961@gmail.com](mailto:jalufka1961@gmail.com). Continued on page 2.

# 2025 EVENTS

Celebrating the 50<sup>th</sup> Anniversary of Heritage Association of San Marcos

## SAVE THE DATE

EVENT	DETAILS	LOCATION	DATE	NOTES
Mardi Gras Martinis	Happy Hour & Big Easy Silent Auction	LBJ Museum 131 N. Guadalupe St.	Thurs, Feb 27, 5-7pm	\$25 Tickets sold at door or \$20 <a href="http://www.HeritageSanMarcos.org">www.HeritageSanMarcos.org</a> in advance
Annual Veramendi Garden Day	Riverwalk Committee & CoSM beautify park	Veramendi Plaza Park corner of Hopkins & CM Allen Pkwy	Sat, March 1, 10am	Preservation with maintenance & plantings. Bring a shovel!
Cottage Kitchen Luncheons 1 <sup>st</sup> Thursdays	Feb, Mar, Apr, May, Sept, Oct, Nov	Charles S. Cock House Museum 400 E. Hopkins St	2/6, 3/6, 4/3, 5/1, 9/4, 10/2, 11/6. 11a-1p	\$10 per person at door, hosted by community organizations. Menus vary.
48 <sup>th</sup> Annual Home Tour Kick Off Party	Kick Off Party for Sponsors Celebrate 48 <sup>th</sup> Home Tour	Palmer's Restaurant 218 Moore St	Mon, April 28, 5-8 pm	By invitation, includes one Cocktail (open bar), Appetizers and Dinner. Kick it UP!!
48 <sup>th</sup> Annual Historic Tour of Homes	Stately homes & gardens. Pedicabs available on tour.	Belvin Historic District - Preservation at its best!	Sat, May 3 10am-4pm	\$30 Tickets sold at door or \$25 <a href="http://www.HeritageSanMarcos.org">www.HeritageSanMarcos.org</a> in advance
HASM Celebrates 50 <sup>th</sup> Anniversary at Cock House during home tour	50 Years on display, plus bake sale & refreshments in the Cock House	Cock House (c. 1867) & Merriman Cabin (c. 1846) in Veramendi Park, 400 E. Hopkins	Sat, May 3 10am-4pm	Enjoy old fashion bake sale in Cock House & visit nostalgic log Merriman Cabin in tree shaded park on the river.
Quarterly 3 <sup>rd</sup> Thursday History Happy Hour	Members connect & relax in leisurely venues	TBA-Cathy Dillon will email details to members before event	May 15, Aug 21, Nov 20. 5-7pm	Enjoy wine, appetizers & guest speaker. Exclusively for members & their guests.
5 <sup>th</sup> Annual Treasure Sale	Upscale donations at incredible prices	Charles S. Cock House 400 E. Hopkins Street	Sat, Sept 20 9am-3pm	Donations accepted Sun, Sept 7 thru Wed, Sept 17, 2025
50 <sup>th</sup> Anniversary HASM Annual Awards Dinner, Officers Elected Business Meeting	Memorable black tie event not to be missed celebrating HASM 50 <sup>th</sup> Anniversary.	Palmer's Restaurant, 218 Moore Street  <i>Black tie optional.</i>	Monday, October 20, 5:30-8:30pm	Tickets: \$50 per person <a href="http://www.HeritageSanMarcos.org">www.HeritageSanMarcos.org</a>  Or at door evening of dinner.
Arbor Day & Awards	Hosted by the HASM Riverwalk Park Committee	Veramendi Plaza Park, corner of Hopkins St and CM Allen Pkwy	Fri., Nov. 7, 5pm	Honor deceased San Marcos individual who made distinguished contributions in the community

### Continued from page 1

2025 will be filled with activities that will require our members to step up to the plate and we'll be proactive about calling for your help. We appreciated everyone who volunteered in any capacity during this past year. You're the best!

Be sure to renew your membership before December 31st. We want every member to be listed in our 2025 Yearbook. A renewal form was mailed to you. Return your renewal form with your check to HASM, P.O. Box 1806, San Marcos, TX 78666 or renew online at [www.HeritageSanMarcos.org](http://www.HeritageSanMarcos.org).

### NEW MEMBERS

**Air One A/C & Heating:** Lance & Sheila Beck, P. O. Box 509, San Marcos 78666, 512-757-1953, [sheilab@myairone.com](mailto:sheilab@myairone.com)  
**Michael McKinster:** 602 W. McCarty Lane, San Marcos 78666, 512-392-4434, [mpalmermck@gmail.com](mailto:mpalmermck@gmail.com)  
**Susan Fondren:** 114Sageleaf Willow Drive, San Marcos 78666, 214-686-1676, [susanfondren@sbcglobal.net](mailto:susanfondren@sbcglobal.net)

## 2025 HASM BOARD OF DIRECTORS & COMMITTEES

### OFFICERS

President	Renee Graham
President Elect	Jean Baggett
Treasurer	Michele Breihan
Secretary	Jan Little

### DIRECTORS

Historian/Archivist	Ellie Stewart
Communication	Allison Hardy
Membership	Cathy Dillon
Tour of Homes	Shannon James
At-Large, Term expires 2026	Marian Stasney, Melesa Yager
At-Large, Term expires 2025	Marianne Moore, Amy Meeks
Guild Chair	Lea Rice
Merriman Cabin Chair	Peter Dedek
Riverwalk and Parks Chair	Jeff Kester
Past President	Debbie Austin

### COMMITTEES

Finance	Michele Breihan
Nominating Committee Board	Cathy Dillon, Chair, Marianne Moore
Nominating Committee At Large	Linda Jalufka, Debbie Austin, Amy Meeks
Structure, Function and By-Laws	Sherry Baebler
Yearbook	Sherry Baebler
Awards	Marianne Moore
Landmarks	Debbie Austin
Website	Shelley Henry
Parliamentarian	Sherry Baebler
Talking Houses	Andrew James
Sponsorship	Amy Meeks
Benevolence	Thea Dake
Newsletter	Renee Graham
Preservation Advocacy	Linda Coker

## 2024 HASM SPONSORS

We wish to thank our most generous sponsors for your continued support throughout the year. Without your support the Heritage Association could not create projects that enrich our community and continue the traditions that San Marcos so dearly treasures.



Founded in 1975 . The Heritage Association of San Marcos  
P. O. Box 1806 . San Marcos TX 78666-1806  
512.392.4295 . [www.HeritageSanMarcos.org](http://www.HeritageSanMarcos.org) . [info@HeritageSanMarcos.org](mailto:info@HeritageSanMarcos.org)

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