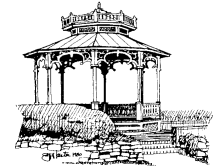


# HERITAGE



Heritage Association of San Marcos Bi-Monthly Membership Newsletter

JanFeb 2024

## SAVE THE DATE

**WHAT:** Martini Mardi Gras—Tickets are only \$20 online at [www.HeritageSanMarcos.org](http://www.HeritageSanMarcos.org) and \$25 at the door

**WHERE:** The Hays County Court House on the Square, 111 E. San Antonio Street, San Marcos

**WHEN:** Thursday evening, February 8, 2024 from 5-7 pm

Join us for complimentary libations and hearty appetizers at our 1st Annual Mardi Gras fundraiser to support the Mardi Gras Parade and community activities that will be occurring all week. Proceeds benefit the restoration of the Charles S. Cock House Museum. Extensive interior repairs are happening now. The HASM decorated float will be a part of the celebration again. Cathy Dillon will be looking for enthusiastic folks to sit on the float and toss beads to onlookers. Don't miss this festive, well celebrated annual city wide event.

**WHAT:** 3rd Annual Easter Egg Hunt—Register your hunters 2-12 yrs.old at [www.HeritageSanMarcos.org](http://www.HeritageSanMarcos.org)

**WHERE:** Veramendi Plaza Park, corner of Hopkins and CM Allen Parkway, San Marcos

**WHEN:** Saturday, March 23, 2024 11am -1pm. Hunt starts promptly at 11:30 so arrive before 11am!

Free and open to the public, this family fun event is only 2 hours long but it's packed with fun activities for kids of all ages and parents including arts & crafts in the gazebo, a live tortoise on site, games like pin the tail on the bunny, down the hole, corn hole, plus 9 face painters, a food pavilion to buy hot dogs and nibbles, a raffle for incredible prizes (raffles tickets are in some Easter eggs), a fire truck and police SUV to explore, and much, much more.

We've work hard on planning a fabulous 2024 Calendar of Events that will thrill our community, our sponsors and every Heritage member. See the 2024 Calendar on page 2 and SAVE THE DATES.

Exciting news! The Cottage Kitchen will reopen once again to provide our "can't be beat" lunches at \$10 per person. They will be hosted by organizations and businesses on the first Wednesday of these four months: April, May, September and October. If you are interested in hosting one of our four Wednesday luncheons, please leave a message at 512-392-4295 and someone will call you back with details or call Linda Jalufka at 512-757-4850.

Book the Cock House for your next event. It will be a gorgeous venue after all of the restoration has been finished. It's local, affordable, and beautiful: call Marianne Moore at 512-665-6048.

More exciting news! In conjunction with the Friends of the Cemetery, HASM will host the 4th Historic Cemetery Tour on Saturday, October 19, 2024 from 10am—1pm in the San Marcos Cemetery. Tickets will be on sale at [www.HeritageSanMarcos.org](http://www.HeritageSanMarcos.org) closer to the date of the event. This fondly remembered tour featured period-costumed actors performing at grave sites with captivating stories about their lives.

Just in time for a ghoulish Halloween experience and another reason to wear your own costume.

2024 will be filled with activities that will require our members to step up to the plate to help. We appreciate everyone who volunteered in any capacity during this past year. You're the best!

Be sure to renew your membership on line at our website: [www.HeritageSanMarcos.org](http://www.HeritageSanMarcos.org). Or mail a check with the renewal form that was mailed to you last December to HASM, P.O. Box 1806, San Marcos, TX 78666. Or simply call Michele Breihan, our treasurer, at 512-757-1316 with a credit card. We want all members to be listed in our 2024 HASM Directory.

Without the support of our board, committees, members and generous sponsors, HASM would not be able to create projects that support the preservation of historic buildings, and perpetuate traditions that beautify and enrich our community.

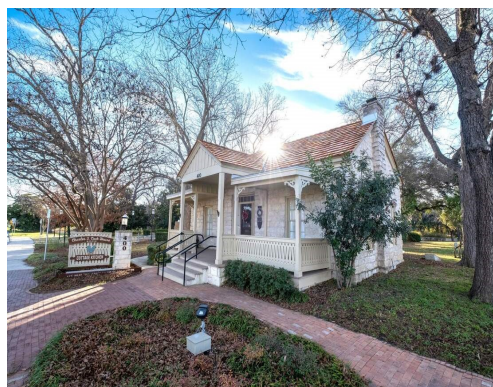
Founded in 1975 . The Heritage Association of San Marcos  
P. O. Box 1806 . San Marcos TX 78666-1806  
512.392.4295 . [www.HeritageSanMarcos.org](http://www.HeritageSanMarcos.org) . [info@HeritageSanMarcos.org](mailto:info@HeritageSanMarcos.org)

# 2024 EVENTS

Hosted by the Heritage Association of San Marcos

## SAVE THE DATES

EVENT	DETAILS	LOCATION	DATE	NOTES
Mardi Gras Martinis	Happy Hour with Silent Auction	Hays Cty Court House 111 E. San Antonio St	Thurs., Feb 8, 5-7 pm	Tickets will be on sale at <a href="http://HeritageSanMarcos.org">HeritageSanMarcos.org</a>
1 <sup>st</sup> Annual Veramendi Garden Day	Association members beautify park	Veramendi Plaza Park corner of Hopkins ST & CM Allen Pkwy	Sat, March 2, 10am	Provide beautification of park through maintenance & plantings
3 <sup>rd</sup> Annual Easter Egg Hunt	Family fun, hunt, activities, raffle for prizes	Veramendi Plaza Park corner of Hopkins St & CM Allen Pkwy	Sat., March 23, 11am-1pm	Free, open to public, arrive early, hunt begins promptly 11:30 ages 2-12
Cottage Kitchen Lunches are back!	1 <sup>st</sup> Wednesday: Apr, May, Sept, Oct only	Charles S. Cock House Museum, 400 E. Hopkins Street	Apr 3, May 1, Sept 4, Oct 2 11am-1pm	\$10 per person at door, hosted by community organizations
Historic Home Tour Kick Off Party	A Kick Off Party for Tour Sponsors	Palmer's Restaurant 218 Moore Street	Tues., April 30, 5-8 pm	Includes one Cocktail (open bar), Appetizers and Dinner
47 <sup>th</sup> Annual Historic Tour of Homes	Stately historic homes & gardens	Belvin & Burleson Historic Districts in San Marcos	Tour dates: May 4 & 5 10am-5pm	Tickets will be on sale <a href="http://HeritageSanMarcos.org">HeritageSanMarcos.org</a>
History Happy Hour & Invited Speaker	Members & Guests enjoy speaker & happy hour	TBA	May 16, Aug 15, Nov 21 5:30-7:00pm	Free happy hour for members & guests, appetizers, guest historian will speak
Summer in the Park	Hot Dog Night Fundraiser	San Marcos Plaza Park 206 C M Allen Pkwy	Thurs., Aug 1 7:00-9:30pm	Free, open to the public Summer Music every Thursday 7:30-9:30 pm
4 <sup>th</sup> Annual Treasure Sale	Upscale donations at incredible prices	Charles S. Cock House Museum	Sat., Sept. 14, 10am-3pm	A Preview Party by Invitation TBA
4 <sup>th</sup> Historic Cemetery Tour	Hosted by Friends of Cemetery, actors perform at graves	San Marcos City Cemetery - 1001 Ranch Road 12	Sat., Oct 19, 10am – 1pm	Tickets will be on sale at <a href="http://HeritageSanMarcos.org">HeritageSanMarcos.org</a>
Veramendi Plaza Award of Honor	Hosted by Riverwalk Park Committee	Award presented at the Annual HASM Dinner and Meeting	October, 2024 TBA	Recognize deceased HASM member who made distinguished contributions to community
Arbor Day	Hosted by Riverwalk Park Committee	Veramendi Plaza Park, corner of Hopkins St and CM Allen Pkwy	Fri., Nov. 1, 5pm	Honor deceased San Marcos individuals who made distinguished contributions in community



### THE CHARLES S. COCK HOUSE MUSEUM aka THE COTTAGE KITCHEN, 400 E. Hopkins Street

The Charles S. Cock House Museum, erected in 1867, is a modest, Vernacular Greek Revival structure and is the oldest remaining residential building in San Marcos. Although it is owned by the city of San Marcos, the Heritage Association has been a steward of the house for almost 50 years. Through the leadership of the Heritage Guild, HASM began offering Cottage Kitchen luncheons in April 1976. We are in the process of restoring this iconic building and plan to reopen our Cottage Kitchen lunches on these four dates in 2024: April 3, May 1, September 4, & October 2—the first Wednesday of those months. Lunches are priced at only \$10 per person.

**Book your next event at the charming Cock House Museum by calling Marianne Moore 512-665-6048 to make a reservation.**

## **NEW MEMBERS**

Please welcome our latest members who joined HASM in November and December of 2023:

1. Darren Bayhl—3517 Cinkapin Drive, San Marcos, dbayou@mykoi.info,
2. Crawford Family Historical Museum—1701 N. State Hwy. 123, San Marcos, 512-396-7586, crawfordfamilyhistoricalmuseum@gmail.com

## **RIVERWALK COMMITTEE**

The Riverwalk Committee is currently looking for members to join their group. If you have an interest to participate in the many projects that Riverwalk rallies, please contact Jeff Kester, Riverwalk Chair, at 512-557-0731, jeffreyhkester@gmail.com. The Riverwalk Committee is engaged in activities such as Veramendi Garden Day (**March 2**), Veramendi Plaza Award of Honor (**October**), and Arbor Day, (**November 1**).

## **COCK HOUSE MUSEUM BROCHURE**

The HASM Board is looking for someone to design a new brochure for marketing purposes. We would like to get them printed during the first quarter of 2024, around March/April, so we need an eager graphic person. If you are creative with a good eye for design, and have a little free time, please contact Renee Graham, 214-641-5841, rrg51@sbcglobal.net or Sherry Baebler, 512-557-4943, sbaebler@centurytel.net.

## **PALMER'S, JANUARY 31, 6-7PM MEETING**

Make a difference in your community by attending this important meeting about a possible re-zoning of three houses on North Street. The developer is proposing to build student housing in a 3 to 5 story facility. Palmer's, Wednesday, **January 31** from 6-7 pm.

## **HISTORY HAPPY HOUR**

Cathy Dillon will have a membership table for folks who want to join HASM at the Martini Mardi Gras Fundraiser on **Thursday, February 8** at the Hays County Courthouse from 5-7pm. If you have friends who cherish this town's historic legacy as much as you do, bring them to the Martini Mardi Gras Fundraiser. If they join that night, Cathy promises a free copy of our HASM cookbook, *Twenty Years in the Cottage Kitchen*.

Cathy will continue hosting her well applauded History Happy Hours throughout the year. The dates are: **May 16, August 15, and November 21** from 5:30-7pm and the location TBA. Guests will not only enjoy a lovely assortment of wines and a ranch size selection of appetizers but also an informative speaker. Keep your eyes peeled for emails with more detailed information.

## **47TH ANNUAL HISTORIC HOME TOUR 2024**

'BACK TO THE CLASSICS' will be a traditional historic district homes tour and will include another ever-popular Designer Showhouse. **SAVE THE DATES: May 4 and 5th**. Key tour coordinators will be Bronwyn Sergi, Cathy Dillon, Debbie Austin, Rodney Van Oudekerke, Page Michel, Heather Demere and Marian Stasney.

We need at least three more committee members and lots of docents to help organize this massive historic event. Call Cathy Dillon 512-787-6294 so we can get you totally involved in this joyful & rewarding adventure.

## **MEMBERSHIP**

If you haven't already renewed your HASM membership for 2024, please do it today. You are needed, wanted, and so totally important to our big plans for the year. We have a vintage town to save!

## **THE PRESIDENT'S LETTER**

Dear Heritage members,

We are indebted to Debbie Austin for her three years of outstanding leadership as the President of Heritage. Her accomplishments went above and beyond the status quo meeting turbulent issues with grace and professional temperance.

She has a wonderful way of smoothing out the wrinkles in arguments while recognizing that differences do not mean indifference.

Her many years of working on the home tours gives her a polished methodology of negotiating with homeowners, and sponsors. Last year, Debbie and Bronwyn worked tirelessly with the University to create an unparalleled event on the campus.

Debbie is responsible for the ongoing search for a larger home for HASM to increase our stream of income, provide more space for subleasing, and accommodate larger events. Her background in real estate has been a blessing as she continues to look for property if one is needed to relocate a building to another site.

She managed a countless numbers of meetings with the city and contractors to mastermind the restoration of the Charles S. Cock House Museum which is in the midst of interior renovations this very month. It will be ready for the reopening of the Cottage Kitchen on Thursday, April 3rd. This modest vernacular Greek Revival was erected in 1867 and is the oldest remaining residential building in San Marcos. As stewards of this home, it speaks volumes on our mission of preservation as well as our efforts to perpetuate traditions that beautify and enrich our community.

These achievements are only a few of the many that Debbie has tackled over the last three years. Her enthusiasm is contagious. Her visions are ambitious and forward thinking. She not only introduces new ideas to our board, but she also implements them.

2025 will be the 50th Anniversary of the Heritage Association of San Marcos. Who else is better qualified to lead our Ad Hoc committee to advise us on how to plan for this historical event than Debbie Austin. Volunteers will be needed so please be prepared to raise your hand to help in this monumental project as it unfolds.

With warmest regards,  
Renee Graham  
HASM President

**Heritage Association of San Marcos  
P. O. Box 1806  
San Marcos, TX 78667-1806**

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