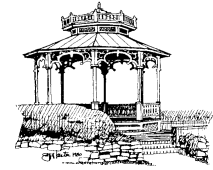


HERITAGE



Heritage Association of San Marcos Bi-Monthly Membership Newsletter

NovDec 2023

HAPPY HOLIDAYS

The things we've accomplished this year make my heart glow. We explored headquarter location opportunities, hosted a 2nd Annual Easter Egg Hunt, celebrated the 46th Annual Historic Spring Tour on the Texas State campus, proposed a bandstand for the courthouse square grounds, generated revenue through another Treasure Sale, and worked diligently with the city to make repairs to the Charles S. Cock House Museum. The extensive scope of work continues.

Our End-of-Year Giving Campaign has been spit polished brighter than a strand of Christmas tree lights. We are ready to approach our loyal sponsors with a Pledge Package that will put smiles on everyone's face. Please be a part of our fundraising efforts by going online at www.HeritageSanMarcos.org or calling Brian Olson at 512-393-9661.

We've work harder than Santa's elves on a fabulous 2024 Calendar of Events that will thrill our community, our sponsors and every Heritage member. See the 2024 Calendar on page 2 and SAVE THE DATES!

Exciting news! The Cottage Kitchen will reopen once again to provide our "can't be beat" lunches at \$10 per person. They will be hosted by organizations and businesses on the first Wednesday of these four months: April, May, September and October. If you are interested in hosting one of our four Wednesday luncheons, please leave a message at 512-392-4295 and someone will call you back with details or call Linda Jalufka at 512-757-4850.

More exciting news! In conjunction with the Friends of the Cemetery, HASM will host the 4th Historic Cemetery Tour in October. This fondly remembered tour featured period-costumed actors performing at grave sites with captivating stories about their lives. Just in time for a ghoulish Halloween experience and another reason to wear your own costume.

2024 will be filled with activities that will require our members to step up to the plate and we'll be proactive about calling for your help. We appreciate everyone who volunteered in any capacity during this past year. You're the best!

Be sure to renew your membership before December 31st. We want every member to be listed in our 2024 Yearbook. A renewal form was mailed to you. Return it with your check or credit card to HASM, P.O. Box 1806, San Marcos, TX 78666.

Without the support of our board, committees, members and generous sponsors, HASM would not be able to create projects that provide the preservation of historic buildings, and perpetuate traditions that beautify and enrich our community.



Since 1998, the Heritage Association has had an annual tradition of honoring two members: the HASM Member of the Year for their outstanding service to the Association and the Community Member of the Year for their outstanding service to the community. This is our way of honoring the many people in HASM and our community who have a heart for volunteering. This year's honorees were Bronwyn Sergi, HASM Volunteer of the Year and Monte and Kristin Sheffield, owners of Palmer's Restaurant Bar and Courtyard.

2024 EVENTS

Hosted by the Heritage Association of San Marcos

SAVE THE DATES

EVENT	DETAILS	LOCATION	DATE	NOTES
Mardi Gras Martinis	Happy Hour with Silent Auction	Hays Cty Court House 111 E. San Antonio St	Thurs., Feb 8, 5-7 pm	Tickets will be on sale at HeritageSanMarcos.org
1 st Annual Veramendi Garden Day	Association members beautify park	Veramendi Plaza Park corner of Hopkins ST & CM Allen Pkwy	Sat, March 2, 10am	Provide beautification of park through maintenance & plantings
3 rd Annual Easter Egg Hunt	Family fun, hunt, activities, raffle for prizes	Veramendi Plaza Park corner of Hopkins St & CM Allen Pkwy	Sat., March 23, 11am-1pm	Free, open to public, arrive early, hunt begins promptly 11:30 ages 2-12
Cottage Kitchen Lunches are back!	1 st Wednesday: Apr, May, Sept, Oct only	Charles S. Cock House Museum, 400 E. Hopkins Street	Apr 3, May 1, Sept 4, Oct 2 11am-1pm	\$10 per person at door, hosted by community organizations
Historic Home Tour Kick Off Party	A Kick Off Party for Tour Sponsors	Palmer's Restaurant 218 Moore Street	Tues., April 30, 5-8 pm	Includes one Cocktail (open bar), Appetizers and Dinner
47 th Annual Historic Tour of Homes	Stately historic homes & gardens	Belvin & Burleson Historic Districts in San Marcos	Tour dates: May 4 & 5 10am-5pm	Tickets will be on sale HeritageSanMarcos.org
History Happy Hour & Invited Speaker	Members & Guests enjoy speaker & happy hour	TBA	May 16, Aug 15, Nov 21 5:30-7:00pm	Free happy hour for members & guests, appetizers, guest historian will speak
Summer in the Park	Hot Dog Night Fundraiser	San Marcos Plaza Park 206 C M Allen Pkwy	Thurs., Aug 1 7:00-9:30pm	Free, open to the public Summer Music every Thursday 7:30-9:30 pm
4 th Annual Treasure Sale	Upscale donations at incredible prices	Charles S. Cock House Museum	Sat., Sept. 14, 10am-3pm	A Preview Party by Invitation TBA
4 th Historic Cemetery Tour	Hosted by Friends of Cemetery, actors perform at graves	San Marcos City Cemetery - 1001 Ranch Road 12	Sat., Oct 19, 10am – 1pm	Tickets will be on sale at HeritageSanMarcos.org
Veramendi Plaza Award of Honor	Hosted by Riverwalk Park Committee	Award presented at the Annual HASM Dinner and Meeting	October, 2024 TBA	Recognize deceased HASM member who made distinguished contributions to community
Arbor Day	Hosted by Riverwalk Park Committee	Veramendi Plaza Park, corner of Hopkins St and CM Allen Pkwy	Fri., Nov. 1, 5pm	Honor deceased San Marcos individuals who made distinguished contributions in community



THE CHARLES S. COCK HOUSE MUSEUM aka THE COTTAGE KITCHEN, 400 E. Hopkins Street

The Charles S. Cock House Museum, erected in 1867, is a modest, Vernacular Greek Revival structure and is the oldest remaining residential building in San Marcos. Although it is owned by the city of San Marcos, the Heritage Association has been a steward of the house for almost 50 years. Through the leadership of the Heritage Guild, HASM began offering Cottage Kitchen luncheons in April 1976. We are in the process of restoring this iconic building and hope to reopen our Cottage Kitchen lunches in 2024.

Book your next event at the charming Cock House Museum at an affordable price by calling Marianne Moore 512-665-6048 to make a reservation.

INTERVIEW WITH A LEGACY

Nov/Dec 2023 Highlight



SANTA CLAUS

This magical, sleigh-riding giver of gifts journeys across the globe one night a year so this interview was very special. During the build up to Christmas, kids have many questions about Santa and I hope you share this with them. We compiled a list of questions for Santa to answer and I managed to get an email for his workshop in the North Pole. We are thrilled that he replied during his busiest time of the year.

Q1: What is your real name? Santa Claus, Kris Kringle, Father Christmas, Saint Nick?

A: That depends on who asks and what country they're from, but in the end, it's always me.

Q2: How old are you?

A: Really, really old. So old I stopped counting after 300 years, and Mrs. Claus says it doesn't matter.

Q3: How many elves do you have working for you?

A: I don't keep track anymore! The elves love to make toys & they each specialize in a type of toy production. For example, if an elf trains in bike making then that elf makes bikes. Some elves test toys to make sure they work properly. There are lots of different jobs for elves and it's a great place to work with free hot chocolate!

Q4: Do you live on a mountain?

A: No, because the reindeer need space to get rolling, like a runway at an airport, so a mountain wouldn't work.

Q5: What's your favorite reindeer?

A: Blitzen, but please don't tell Rudolph because he is the most famous and kind of a celebrity.

Q6: How do you figure out who should be on the good & naughty lists?

A: That's a good question. The scout elves are in charge of that. They travel around throughout the year & peek into houses to see if children are behaving. Then they report back to me with their naughty & nice lists.

Q7: How do you go down the chimney and not get burned?

A: Ho-ho-ho that's where Christmas magic comes in! Nothing in my operation would work without Christmas magic. I stand at the top of the chimney & sprinkle some Christmas magic dust then poof! I'm in, safe & sound!

Q8: How do you find everyone's house, Santa?

A: The reindeers have an amazing sense of direction. Rudolph leads the team with his red nose so we can see where we're going. We visit each town, one at a time, look for every house celebrating Christmas & stop.

Q9: Santa, how do you fit the big toys down the chimney?

A: This is another time when Christmas magic comes into play! The toys are magically shrunk into small spaces. When I get into the house & take out the toys, they expand to their proper size.

Q10: How do you eat all of the cookies & milk?

A: Delivering toys is a lot work & I get really hungry but sometimes I just have a bite and a little sip of the drink.

Q11: Santa, how do you train the reindeer?

A: The reindeer train all year long like professional athletes. They do stretches, exercise, fly several miles a day and eat healthy foods so they stay strong & fit.

Q12: How do you get here?

A: Have you ever watched Star Trek? It's kind of like that. The transporter. I close my eyes and visualize where I need to be & then I appear there. Dorothy also does it in the Wizard of Oz when she closes her eyes, clicks her heels and says, "there's no place like home." Christmas has a lot of history and it's important to "believe".

THE PRESIDENT'S END OF THE YEAR LETTER

Dear Heritage members and Board,

The holidays are a time for warm wishes and for expressing gratitude for a great year gone by. I am grateful for all we have accomplished and the excitement of planning for 2024.

Thank you to Renee Graham, our incoming President, for her enthusiasm as Communications Chair and her exciting vision for the coming year; to Bronwyn Sergi for raising the bar on our Home Tour in 2023 and for her leadership in 2024 as we return to a two-day Tour with a show house.

The Heritage Directory and website is only possible with the dedication of Sherry Baebler and Shelley Henry and their giving of hours and days of work and creativity.

The Heritage Association is fortunate to have the professionalism and years of consistency with members Michele Breihan, Ellie Stewart, Marianne Moore, Linda Coker, Cathy Dillon, Wayne Kraemer, Linda Jalufka, Thea Dake and Amy Meeks.

The energy that propels this Board forward is having enthusiastic newer Board members like Russell Clark, Jan Little and Brian Olson, as well as our members who return to service, Jeff Kester, Greg Wurzbach and Rodney Van Oudekerke.

I'm so happy that I've been able to work and learn alongside our Board and Committee Chairs for the past three years. I am eternally thankful to you for your support during my presidency and your commitment to Renee and the new Board in the coming year. Please join me in appreciating this fine group working toward the betterment of our organization.

Wishing you and your family a very happy holiday season and best wishes for the new year.

Warmly,
Debbie Austin
HASM President

PLEASE WELCOME ANOTHER NEW MEMBER

Kathrine Glaze, 403 NW River Rd., Martindale, TX 78655, katherineglaze@gmail.com, 512-557-1351



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