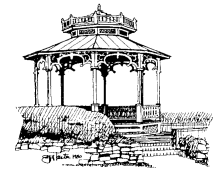


HERITAGE



Heritage Association of San Marcos Bi-Monthly Membership Newsletter

March/April 2024



3rd ANNUAL EASTER EGG HUNT

Hunt . Activities . Raffle Hosted by the Heritage Association of San Marcos
Veramendi Plaza Park . 400 East Hopkins Street . San Marcos

Saturday, March 23, 2024 . 11am-1pm

Free and open to the public, this family fun event offers an outstanding Easter Egg Hunt for children 2 through 10. Eggs contain candy, raffles or prizes. Children of all ages are welcome to participate in all park games and activities. Children must be accompanied by adults. Register online at www.HeritageSanMarcos.org prior to the event. Enjoy a live tortoise petting zoo, face painting, friendship bracelets, origami, pin the tail on the bunny, corn hole, a costumed live bunny for photo ops, and more. Hot dogs, soft drinks, cookies to purchase for a park picnic. **Arrive early.** Don't forget your basket!



COTTAGE KITCHEN GRAND OPENING

Wednesday, April 3, 2024, 11am-1pm

400 East Hopkins Street . San Marcos

The Charles S. Cock House Museum, home of the iconic Cottage Kitchen, has been beautifully restored to welcome luncheon enthusiasts who enjoyed The Guild's famous Friday feasts for nearly 50 years. Erected in 1867, this modest Greek Revival is the oldest remaining residential building in San Marcos. Come celebrate with the community loyalists for this long awaited "can't be beat" lunch at \$10 per person. The menu will feature our famed tri-salads on a bed of greens with a small croissant, iced tea, a grand finale of homemade desserts and classic roasted coffee.

Don't miss this grand opening with another hearty historic offering in your own backyard!



47th ANNUAL HOME TOUR VINTAGE BUNGALOWS ON OLD BUGGY TRAILS

Saturday, May 4 & Sunday, May 5, 2024 . 10am-5pm

San Marcos Historic Districts

Uncover the spectacular bungalows on magical buggy trails long forgotten in the historic streets of San Marcos. These hidden gems are the reason our community has become one of the most alluring tourist attractions in the hill country and why so many new residents are coming to our city of treasured rivers by the herd.

Tickets online \$25 per person at www.HeritageSanMarcos.org or at the door on the day of the tour \$30 per person.



HISTORY HAPPY HOUR

Thursday, May 16, 2024 . 5-7pm

Price Center . 222 W. San Antonio Street . San Marcos

Peter Dedek, Public History & Architecture Professor at TXST, will be our guest speaker.

Members are welcome to bring a friend, sip on wine and nibble on wonderful appetizers.



SUMMER IN THE PARK FUNDRAISER

San Marcos Plaza Park . 206 C. M. Allen Parkway . San Marcos

Thursday, August 1, 2024, 7-9:30pm

Bring your lawn blanket and get ready to dance all summer evening with live music. While you're there, please support our sponsors, Air One Heating & Air Conditioning. Sheila and Lance Beck will have their BBQ trailer set up to provide your family and friends with the best picnic dinner this side of the river. Proceeds help to fund the restoration of the Charles S. Cock House Museum and other preservation projects.

NEW MEMBERS

Krendi & Jason Harmon: 301 Village West Dr., San Marcos 78666, 512-955-4756, Krendi@gmail.com.
Monica & Ruben Becerra: 208 E. Mimosa Circle, San Marcos 78666, 512-787-4902, mbecerra33@gmail.com.
Trisha Taylor: 617 Snyder Hill, San Marcos 78666, 512-557-5800, trishataylormk@gmail.com.
Michele & Brian Burleson: 1211 Mountain View Dr., San Marcos 78666, 512-557-6850, Michele@amajs.com.
Rose Brooks: 308 Magnolia, San Marcos 78666, 512-557-6850, Michele@amajs.com.
Jenny & Eric Peterson: 2108 River Rd., San Marcos 78666, 512-417-4810, jenny@petersonstexas.com
Anita Collins & Antonio Palacios: 923 W. Hopkins St., San Marcos 78666, 818-312-5551, aapalacios1976@gmail.com.
Sagebrush Landscaping, Josh Paselk & Debbie Jackson: 500 Wonder World Dr., San Marcos 78666, 512-940-4555, josh@corridorscapes.com
Peter & DeeDee Baen: 401 Blanco River Ranch Blvd., San Marcos 78666, 512-395-7985, Peter.Baen@gmail.com.
Lupe & Nico Costilla: P. O. Box 210, San Marcos 78667, 512-618-9023, lupe.costilla@yahoo.com and 512-757-1599, nico_costilla07@me.com.
Angie Sims: 1532 Orchid Dr., Vero Beach, Florida 32963, no phone, angelaKAYSims2009@yahoo.com.
Peter Dedek, 1105 Cimarron Court, San Marcos, 78666, 512-589-5031, pdedek@txstate.edu

1st MARDI GRAS AND SILENT AUCTION FUNDRAISER

In an effort to support the San Marcos community during 2024 Mardi Gras celebrations, Heritage hosted our 1st Mardi Gras event. It was well attended with over a 100 guests who enjoyed donated signature martinis from Cody's, a hearty assortment of appetizers prepared by the Guild and the Board, and an incredible Silent Auction created from many generous donations. Proceeds helped to fund the costly restoration of the Charles S. Cock House Museum, a long needed preservation effort. The HASM Board agreed it was so enthusiastically welcomed by the community that we should continue it as an annual fundraiser. Thanks to so many who made this a seamless event and so much fun for so many.

TALKING HOUSES IS IN FULL SWING

Rodney Van Oudekerke, Chair of the Talking House project, has done exemplary work to research and develop a walking tour in our historic districts. With the help from Greg Wurzbach, they have created a fabulous example of how to best set up a posted QR code outside of a site to provide tour insight. Rodney is reaching out for sites to consider on the Walking Houses Tour with historical content for consideration. Please contact Rodney at 512-216-3454, rodv@mygrande.net

1st VERAMENDI GARDEN DAY

The Riverwalk Committee knew that there was no better time to provide nourishment to the park than the beginning of spring. Equipped with rakes and shovels, mulch was spread and nature took hold. Thanks to the many who showed up and participated. Now that the roots are planted, more will help next year—that's how Mother nature works.

SPONSORSHIP CAMPAIGN

Months were spent in the fall of 2023 to develop a comprehensive Sponsorship Campaign that would be beneficial to our donors and to our organization—now and as we move forward. HASM is a small, community based entity with meager resources. We have modest budgets, use only volunteer labor and operate locally. We reached out to public and private sectors. Our fundraising goals in 2023 included the ongoing restoration of the Charles S. Cock House Museum which has been completed.

Non-profits want and need more financial security to build a stable funding stream. By encouraging donors to give once a year not only builds loyalty, familiarity and commitment, but we can plan our revenue better. Plus we can plan our year ahead better.

Large corporations determine their budgets at the end of every year and it's necessary to approach them early. Donors want to know what their contributions are supporting so it's important to communicate that on an ongoing basis. Our website now provides a simple visual that acknowledges our upper level sponsors. In-kind donors need recognition, too. All of this requires good planning through a well groomed Sponsorship Committee and Chair.

This team worked hard to create a sponsorship package that brought our sponsorship drive to a new level. They've raised over \$40K. Their aim for 2024 is to kick off the sponsorship campaign in August in anticipation of our 50th Anniversary in 2025.

A huge **Thank You** to this ad hoc committee in their support of Heritage, to their countless hours of hard work to get us where we are today, and to the continued work they are still doing. We appreciate you beyond words.

Thank you Bronwyn Sergi, Brian Olson, Heather Demere, Page Michel, Debbie Austin and Renee Graham.

Founded in 1975
HeritageSanMarcos.org
P. O. Box 1806 . San Marcos TX 78666-1806
512.392.4295 www.HeritageSanMarcos.org info@HeritageSanMarcos.org

2024 HASM SPONSORS

We wish to thank our most generous Traditionalist and Historian sponsors for your continued support.



Heritage Association of San Marcos
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San Marcos, TX 78667-1806

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